



Lora K. Watts
Senior Vice President-Global Events
AT&T, Inc.



As senior vice president of Global Events, Lora K. Watts was responsible for all national and international AT&T customer and employee events, such as the AT&T Pebble Beach National Pro-Am, the Olympic Games (Torino, Italy; Beijing, China; Vancouver, Canada), the Maters, Tiger Jam presented by AT&T, the AT&T National hosted by Tiger Woods, AT&T Championship and many other company events.

Watts joined SBC in 1979 as a manager in San Antonio, Texas, and has held a wide variety of position in finance, external affairs, sales, marketing and human resources. Watts also held a position in the Office of the Chairman.

Her past responsibilities included accounting operations, billings operations, tariff development, marketing and sales, and human resources staffing holding a variety of positions in Texas, Missouri, Nevada and California.

In April 2001, she was appointed president for SBC external affairs and was responsible for ass statewide regulatory, legislative, governmental and external affairs activities for SBC in California and Nevada and held that position until her current assignment.

While in California, Watts served on the boards of the California Chamber of Commerce, California Business Roundtable, California State University Foundation, Bay Area Council and San Francisco Center for Economic Development, YMCA of San Francisco.

On November 18, 2005, SBC completed it's acquisition of AT&T, and soon after that Watts moved to the company's corporate headquarters in San Antonio, Texas, to assume the position as senior vice president of Global Events.

After moving back to Texas, Watts served on the San Antonio United Way Board, Trinity University Board of Visitors, the National Board of After School All Stars and the National Board of Operation Hope.

Watts was recognized for her contribution within and outside of the company. In 2001, she was awarded the Academy of Business Leadership's "Business Leader of the Year" award and the Los Angeles Sheriff's Youth Foundation's "Corporate Citizen" award. For four years (2002-2005), she was named as one of "The Most Influential Women in the Bay Area" by the San Francisco Business Times.

A native of San Antonio, Watts graduated magna cum laude from Trinity University in San Antonio with a Bachelor of Science degree in business administration. Watts is married and has two grown stepchildren.